

DO NOT BE A NUMBER SLAVE BUT BE A RATIONAL MASTER

**You are being judged from results
of algorithm instead for the
content you produce**



Dr. Pragya Kaushik

Media Educator

Media Mentor CSR

Hisaar (Haryana)

Since ages humans are running after numbers and today also everyone is running after numbers. Whether it is race of life, exams, career, money property or even social media appearance, number is ruling the game. There is quantification of your achievements, work and contribution but emotions and expression are disqualified for the same. Securing positions give contentment but same becomes worrisome when these numbers are not taken sportingly when these are low in count.

Children are motivated to achieve highest marks. Marks in examination or competitions give sense of accomplishment. To some extent they need to learn 'if you work hard you will achieve your goal.' They are conditioned to see the achievements from this perspective only. To know opinion and attitude, we can not put these all on number scale, instead we put it on psychometric scale. Emotions, expressions and behavioural changes may change all results. If we see today social Media or digital platforms they represent all emotions on the scale of numbers of likes or dislikes. This is the affrighting number game where likes, followers on Social Media decide the success or acceptability of your content or work. You are being judged from results of algorithm instead for the content you produce. Who 'the one' clicks like button does not matter but 'how many' likes you got that matters to the algorithm, number game. Again numbers, to be followed irrespective of its authenticity of the originator.

Virtually it may click to our super thoughts. But in real world humans are not in control of numbers but the numbers are. In fact life is important not the number of likes you store in. Your thoughts, ideas and content are your asset whether others like it or reject but in the name of collecting every like neither risk your life with making irrelevant video posts or senseless video or written content. Not numbers but rational thinking matters. Be willing to think rationally, ready to change your opinion with better data, eliminate your assumptions, biases and prejudices, they are obstacles in taking right decisions. Counter your own arguments instead running after lifeless, faceless numbers.

Have critical thinking not dualistic thinking. Not everything can be in black or white but different aspects should be analysed. Go for different ways if something can be understood with a completely different viewpoint.