

**Simply You**

# LIFE HAS ITS OWN PLAN WE JUST NEED TO OPEN OUR MINDS AND ACCEPT THE OPPORTUNITIES

**We need to nurture our success nothing comes easy but if we are determined and have a clear vision we can win**



*In Conversation With*

**Gurpreet Kaur Khanuja**

- ▾ Diamond Director
- ▾ Modicare Ltd.
- ▾ Women Entrepreneur
- Vapi, Gujarat

**SIMPLY YOU**  
by Gurbeer Singh Chawla



**Our readers would like to know about your educational achievements?**

I have completed my Bachelors in Commerce though being a science stream student. I had also cleared CA entrance examination. After my Marriage I did few correspondence courses. I am a Silva Graduate (a mind training course) and was in second place in College ranking in the third year. I was actively involved in extra curriculum activities specifically singing and dancing. I am certified expert in various Beauty and Wellness. I have been part of many Trainings related to Women Health Hygiene and Children Nutrition. I am a keen follower and believer of Subconscious Mind and I truly believe that we are what we think and believe.

**Why Gurpreet Kaur wanted to be a womanpreneur?**

I initially didn't want to be a womanpreneur at all. But yes somewhere inside I had a deep desire to achieve bigger goals. I believe that grabbing the given opportunity at correct time is very crucial in anyone's journey of success. Also women need to understand it's not always for someone we need to achieve or move, it's for our own self we need to definitely do.

**Please tell us your success story after initial education to achieve the position of diamond director of Modicare Vapi?**

Basically I am from Bihar, born there but we shifted to Satna, Madhya Pradesh where i did my schooling. I was quite aware of the financial crisis of the family which was influencing my studies and activities but I was induced with great morals and values. I valued



each and every Penny I don't remember going out or chilling out with my friends ever. Then we shifted to west Bengal where I had the only chance to complete my graduation. I used to take tuition classes to meet my expenses of studies which made me more mature and understanding. When you are the elder child you become more responsible. And definitely hardwork pays off and I was the strong believer of it. I was married at very early age of 21. I gave birth to my girl child Jasneet at 23. Life was just flowing and I had no idea nor any thoughts of doing any work or following my professional career.

What are the special features and products of your company Modicare? Modicare has been a boon to me. It's India's first direct selling company. It's the same company as others from where we buy our regular household things but with great quality of products, money back guarantee and attractive offers and discounts. The products of Modicare are GMP certified and they add value in life of the customers definitely. We are into 13 different categories which include more than 800 products. Modicare has been working generously since 26 years to provide a platform for millions of men, women mothers and youngsters to achieve

greater success and provide a career option. Our USP is our Products, our Consumer Base which makes us unbeatable in the industry.

### **What is the importance of struggle period in your life from education to successful professional?**

As I mentioned earlier after marriage, I was fully dedicated towards my family and household chores. I never realized my potential of becoming an achiever. Being an average student, I never dreamt of any success. I had never done any job nor had any idea about running a business. Life has its own plan, we just need to open our minds and accept the opportunities. In 2018, I came across Modicare Business. It was a difficult decision but I took it. I knew nothing about this Industry as how it works, what to speak or do. I started learning about products on YouTube and developed my skills which raised my confidence and I discovered a hidden leader and trainer within me. I achieved small and big titles and my first foreign trip, when I say first, I had never stepped into aircraft before that. I have given numerous workshops, training programs on health wellness, radiation and beauty, nutrition and many more. I developed a team and became first Diamond Director of VapiLast year on my 31st birthday. I gifted myself a Hyundai top model Venue car worth 13 lacs through Modicare Car funds. Buying a car for urself being a housewife nothing can beat that satisfaction. I started loving myself, understanding my worth which we ladies never do and we blame the situations and other people.

### **What are your priorities for your social work in Vapi as diamond director of Modicare?**

Every title comes with responsibility. A direct selling entrepreneur lives in a glass house means whatever we do say or act people see it. It's a reflection of our team, people around us and society. My main target is to add value in other's life, may be through our wonderful products or by

the opportunities that we provide to each and every age group to earn and to achieve success. We always try to arrange such programs where we always focus on enhancing confidence and abilities of people. Workshops on women hygiene, Make in India Projects and many more. We are strong believer of Aatmanirbhar Bharat which means we need to learn to grow and earn on personal basis, then only we can build a community where we have confidence and successful entrepreneurs.

### **How do you manage your professional work and personal responsibilities?**

We women try to fix everything. We try to make everyone happy and think that we need to do everything perfectly. But trust me there is nothing called perfection. We just need to set our priorities and work on making and balancing it better day by day. Never stop asking support from your husband kids or family. We can't nor are we responsible to fix everything but yes we together can do a lot. Initially I was very anxious to handle everything but slowly I understood how to maintain balance as well as peace in personal and professional life.

I maintain to-do list of everyday which I need to do and I stay calm if I am not able to do it. With time we can create that balance.

### **How women can achieve success in the field of entrepreneurship or profession mainly when they do not get support from the family?**

I am a live example of this question. Firstly we need to understand that we need to have goals, identify the right opportunities and start taking the initial steps no matter if you are doing it alone. Just like getting a fruit by slowly nurturing the plant saving it from winds. We need to nurture our success, nothing comes easy but if we are determined and have a clear vision we can win. May be initially we get less support we need to continue to let the world know that we are



determined when it comes to achieving our dreams. Our smaller and bigger achievements will fetch that care attention and support from people around. It's a matter of time and patience Just start wherever you are just move, crawl, walk or run just move towards your goal. We all can fly high, very high we need to identify those wings, clean them, polish them and take the flight of your dreams, not for anyone else but for yourself. Yes! because you deserve it.

### **What are your compliments for the Chairman of your Company?**

What should I say about it. Mr. Sameer Modi is an excellent personality and a visionary. His mission of providing a financial Azadi and a career opportunity to millions is unmatched. His continuous efforts

and never ending dedication have brought Modicare to skies. We thank him for such support and love. We are lucky to have him and I am lucky to be a part of this revolution which would help so many people to achieve greater heights.

### **In your professional career, who supported you the most men or women?**

Everyone needs support and I always believe that we should never be ashamed of asking for it. I got immense support from both men and women not initially but as I said it's a matter of time and patience. My family has always been the support I needed. But the hero of my story would definitely be my husband, Mr. Raminder Singh who unconditionally supported me. He is always there with



me in my ups and downs. He truly believes in me which has given me that extra confidence. When I started my career in Modicare, my daughter was just 5 years. She has also been a great support for me. I thank them from the core of my heart.

**Gurpreet is introvert or extrovert by nature?**

I am totally an extrovert by nature. I believe in speaking out but yes definitely at the right place with right people. This quality has helped me a lot to better interact with people and learning more about them. As I am into People's business, it's truly important for all entrepreneurs to come out of their comfort zones and speak and communicate.

**Mostly Professional from various fields are shifting their career in different companies for more money. How do you relate money for satisfaction and actual happiness in life?**

Shifting careers is good for better opportunities but we youngsters have to understand that success takes time just like the bamboo tree we need to

wait and learn the things and become best in whatever we are doing. For me, money definitely is not everything but it's quite important too. If you are financially free or earning well definitely you can make a better life but I think we should have balance in three aspects of the life in which I believe that is health wealth and relationships. These three are utmost important when it comes to actual happiness in life and I religiously believe in having a perfect balance in these three aspects and I am always working for it.

**You are always fit and energetic, What is the reason behind this?**

When I became a mother at the age of 23 to my lovely daughter Jasneet, I never prioritised myself. It's very common with Indian moms and women. We need to understand we cannot give anything if we ourselves are empty. I truly believe in that and everyday I take out time for me. I think that is the key to keeping your inner self happy, just singing a song to dancing to your favorite dance number or brisk walking to meditation, I try different things to

make myself happy and fit. I feel energetic whenever I am at work or with people or in a meeting, I just feel so connected; full of enthusiasm. So ladies! just steal some more me time and definitely it's going to groom you and add to your happiness.

