

SIMPLY TWO
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CORPORATE INSIGHT
Corporate News & Views

simply
two

Book Series



- ◆ Award winning fashion designer
- ◆ Founder - Designer Dream Collection
- ◆ Ohio, Columbus USA

CORPORATE INSIGHT

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▶ **Two things one must possess to reach high magnification and prosperity in life?**

- Consistency.
- Focus.

▶ **Two things that inspired you to become a fashion designer?**

- Passion.
- Deep creative vision.

▶ **Two qualities of a successful fashion designer?**

- Respect each body type shape.
- Inclusivity.

▶ **Two challenges you faced to establish your company Designer Dream Collection?**

- Balance in family work life.
- Understanding international market.

▶ **Two things you always focus in costume designing for famous personalities?**

- Finishing.
- Esthetics.

▶ **Two things that renowned personalities trust Designer Dream Collection for their costumes?**

- High quality.
- Luxury fabrics.

▶ **Two things you feel proud for designing costume for Miss Universe Harnaaz Sandhu?**

- Taking Indian design to different places globally.
- Being able to bring best out of her.

▶ **Two compliments for Miss Universe Harnaaz Sandhu?**

- Best designs she loves DDC corsets and repeatedly wore them.
- She loves our sarees and keeps picking our designs over other million brands, says it all.

▶ **Two of your favorite fabrics for costume designing?**

- Organza.
- Lycra.

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Two attractions of New York fashion week in which you participated?

- Winning exclusive world record for being first Indian designer to take Bharatnatyam on NYFW.
- Launched recycle fabrics collection to save pollution in fashion industry.

Two things you always focus on to accept opportunities in your professional career?

- Diversity.
- Respectful Culture.

Two awards you feel proud of?

- Winning best short film award for my film inclusion through diversity in Cannes Global Short Film Festival.
- Winning Miss Haryana title at the age of sixteen.

Two of the best shows by Designer Dream Collection?

- DDC's recent luxury bridal fashion shows to spread awareness about save soil mission by Sadguru.
- NYFW February 2022 where we used non toxic dyes to prevent pollution in fashion industry to create our collection.

Two personalities who inspired you most?

- Sonu Nigam.
- Sadguru.

Two things about people that vex you?

- Dishonesty.
- Back talking.

Two decision of your life you never regret?

- Pursuing my passion.
- Choosing my life partner.

Two values of life your parents have given you?

- Kindness.
- Honesty.

Two things you optate to verbally express to your reprovers?

- Staying focused Keep achieving my goals.
- I believe actions should speak louder than words so keep achieving new heights and everyone has opinions just respect that.

Two things you do for your fitness?

- Meditation.
- Eat healthy and in moderation.

Two attractions of your city Columbus?

- Downtown.
- Columbus Museum.

Two goals you want to achieve in life?

- Take south Asian designs on global level.
- Create huge platform for passionate and talented people.

